

Job Title	Product Manager – Web and Download software
Company/Department	Wefi/ Product team
Location	Tel Aviv
Reports to	
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

Managing the product life cycle
User needs analysis, requirements and specification, prioritization
Setting business goals for the products and managing metrics for success
Close integration with developers
Taking full responsibilities for the business results of the products

WORK EXPERIENCE REQUIREMENTS

Super creative!
Ability to lead several products in parallel and manage priorities
Practical experience of at least 3 years in product management of downloadable software products and/or web products
Ability to create detailed requirements / specification documents, design mock-ups, define reports and metrics
Experience with Web analytics tools and Search Engine Optimization (SEO)
High level written and spoken English
Experience with mobile web and mobile downloadable software products – big advantage

EDUCATION REQUIREMENTS

OTHER REQUIREMENTS

Date posted	24/4/2010
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