

Job Title	Product Manager
Company/Department	TraceSpan Communications
Location	Raanana
Reports to	Director of Product Management
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

- Creation and prioritization of marketing requirements (MRDs) based on customer needs and market trends
- Competitive intelligence and competition analysis
- Presentation and demonstration of company products to customers (including live demos)
- Preparation of technical documents, marketing collateral and sales kits and support of the sales force

WORK EXPERIENCE REQUIREMENTS

- At least three years as a Product Manager in the field of telecom or data communications; previous experience in R&D – an advantage
- Experience in broadband access; familiarity with DOCSIS protocols and cable networks – a significant advantage
- Strong technical capabilities and marketing/business orientation
- Writing skills for high-quality technical documents and marketing material
- Capable of delivering technical/marketing presentations and establishing dialogs with customers
- Capable of operating test equipment and lab equipment

EDUCATION REQUIREMENTS

- B.Sc. in Electrical Engineering or Computer Sciences
- MBA – an advantage

OTHER REQUIREMENTS

- Fluent English (reading, writing and speaking)
- Must be willing to travel frequently

Date posted	17/6/2010
Contact details	jobs@tracespan.com