

Job Title	Junior Product Manager
Company/Department	Rosslare Security Products
Location	Rosh Ha'Ayin, Park Afek
Reports to	Director of Marketing
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION **Product Manager**

- Responsible for products management from concept phase to implementation in the market
- Define the product strategy and roadmap
- Deliver MRDs and PRDs with prioritized features and corresponding justification
- Run beta and pilot programs with early-stage products and samples
- Support sales managers selling and distributing the products in the market
- Preparation and writing of marketing materials (Technical presentations, White papers, Data Sheets etc.)
- Responsible for customers training worldwide, support sales in conferences, trade shows and meeting with customers
- Stay on top of recent trends and regularly report on potential opportunities
- Market research and competitive analysis
- QA and manual testing for new products

WORK EXPERIENCE REQUIREMENTS

- Excellent written and verbal communication skills
- Bachelor's degree (MBA preferred)
- Technical background
- Excellent teamwork skills
- Excellent English (Mother tongue level)

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