

Job Title: Product Marketing Manager

Company/Department: Picaro

Location: Tel Aviv

Reports to: Director

Type of position Full-time Part-time Contractor Intern / Student

JOB DESCRIPTION

- Mainly Outbound
- Responsibility for all product marketing activities for an innovative product line
- Create product positioning and collaterals
- Create sales and channel tools to promote product sales
- Sales and channel education

WORK EXPERIENCE REQUIREMENTS

- At least 5 years experience in product marketing positions
- Knowledge and experience in networking or network security
- High level presentation skills
- Willing to travel
- Good personal relations and teamwork capabilities
- Experience in working in a network infrastructure vendor

EDUCATION REQUIREMENTS

- BSc/BA Computer Science or equivalent
- MBA is an advantage

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