

Job Title:	Internet Product Manager
Company/Department:	Picaro
Location:	Tel Aviv
Reports to:	VP Marketing
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION: Product Manager

Products planning and execution throughout the product lifecycle, including: Getting the high level company goals and defining the product vision accordingly, gathering and prioritizing requirements, create specification documents and working closely with R&D, sales and marketing to ensure revenue and company company's overall strategy and goals are met.

WORK EXPERIENCE REQUIREMENTS

- At least 2 years Experience in product management
- 2+ years of experience as a Product Manager in the online / online gaming / content industry Internet Products
- Writing PRD/ MRD Documents
- Experience working to deadlines and targets and under pressure.
- Knowledge in: SEM ,SEO ,PPC ,Online PR./ Social Networking, Video Chat etc.
- Technical background, with experience in web technologies
- User Interface Expert
- Ability to work independently
- Technical background, with experience in web technologies
- Working in direct contact with customers (B2B)

EDUCATION REQUIREMENTS

Bsc in Computer Science or Similar

Date posted	8/4/2010
Contact details	product@picaro.co.il