

Job Title	HW Product Manager
Company/Department	GreenRoad Technologies
Location	Beit Dagan
Reports to	HW Director
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

- Responsible for leading the product planning, definition and development of the hardware products and their firmware, supporting the GreenRoad 360TM service.
- Lead launching of new product versions, including hardware and firmware updates, manage release, and write PRD and technical specifications.
- Prioritize product and customer requirements and work closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met.
- Collaborate with key stakeholders including product marketing, sales, account management, field service, support and R&D.
- Manage development programs and schedules through full lifecycle & field-tests plans, run beta and pilot programs with early-stage products and samples.
- Work with external third parties to assess partnerships and joint development.

WORK EXPERIENCE REQUIREMENTS

- RT EMB systems development, 5 years experience is a must. Knowledge of ARM processor, C & Java programming.
- RT platforms, low-level, drivers, Operating systems, BSP, Algorithms, communication protocols (GPRS, Bluetooth, GPS) – advantage
- Product management experience - advantage

EDUCATION REQUIREMENTS

- BA or BSC in Computer engineering or electrical engineering – Must
- MBA - Advantage

OTHER REQUIREMENTS

- Excellent English, oral and written

Date posted	14/6/2010
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