

<b>Job Title</b>	WEB Product Manager
<b>Company/Department</b>	
<b>Location</b>	Gush-Dan
<b>Reports to</b>	
<b>Type of position</b>	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

#### JOB DESCRIPTION

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision and working closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the company's overall strategy and goals.

#### WORK EXPERIENCE REQUIREMENTS

- Describe and identify market problems, needs, opportunities and corresponding solutions within the company's product portfolio while building competitive advantage
- Deliver MRDs and PRDs with prioritized features as well as managing products revisions
- Initiate and maintain continuous client feedback cycles in order to optimize the product offering and identify market opportunities
- Analyze and formulate the company's business case for identified strategic opportunities
- Collaborate with a wide variety of functional areas such as sales, engineering, creative, and operations to develop and provide product definitions responsive to customer needs and market opportunities.
- Run beta and pilot programs with early-stage products and samples
- Ability to thoroughly learn and understand the functional and technical aspects of a complex system
- Previous experience in managing products – must.
- Understanding of Internet marketing and online advertising industry - must.

#### EDUCATION REQUIREMENTS

- At least 2 years of experience in product management
- Excellent English (mother tongue level) written and oral skills
- Strong technical skills and self learning ability
- Acquaintance with web applications, databases and GUI

#### OTHER REQUIREMENTS



**Israel Product Management Association**

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**Contact details**

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