

Job Title	Director of Product Marketing
Company/Department	Ceragon Networks - Marketing department
Location	Tel-Aviv
Reports to	VP of Strategic and Product Marketing
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

Responsibilities:

- Create and implement company and product messages
- Manage product Introduction processes - launch plans and collateral
- Develop and maintain company collateral
- Support region marketing initiatives - workshops and seminars

WORK EXPERIENCE REQUIREMENTS

Qualifications:

- Proactive, with ability to self-direct through multiple concurrent projects
- Effective communication and interpersonal skills with a proven ability to work with cross-functional teams
- 4-6 years experience within the telecoms industry. Preferably Mobile backhaul experience
- 4-6 years of marketing and product management experience.
- Proven ability to develop and implement product plans.
- Superior written and verbal communication skills.
- Travel is required. (5-10%)

EDUCATION REQUIREMENTS

- MBA and BSc preferably in Computer Science or Electrical engineering. (from top tier universities)

OTHER REQUIREMENTS

- Previous experience/education in the US is preferred

Date posted 24/4/2010

Contact details jobs@ceragon.com